

VILLAGE OF BUTLER & BUTLER COMMUNITY FOUNDATION

GET OUT AND PLAY!

FUNDRAISING CAMPAIGN – SPONSORSHIP INFORMATION PACKET



FRONTIER PARK, BUTLER, WI

Background

Frontier Park in Butler, WI is home to the Butler Community Building, three baseball/softball fields, tennis courts, basketball courts, a horseshoe pit, and a children's playground. Used by both residents and visitors, Frontier Park serves as the epicenter of Butler.

The current playground equipment is 25+ years old, and is dire need of replacement. The fundraising committee is dedicated to removing, purchasing, and installing new, all-ages, accessible equipment without the use of taxpayer dollars.

Sponsorship Recognition

Logo and Message Placement

Our message will be spread throughout Butler and the Greater Milwaukee Area through a variety of media methods. As a sponsor, we will place your corporate name and logo on printed material including:

- Newsletters
- Flyers
- Brochures
- Direct Marketing Mailers
- Invitations
- Signage at events

Media Coverage

We will take every opportunity to thank our major sponsors through the media to include:

- Identifying major contributors in press releases
- Recognizing major contributors during interviews

Internet Visibility

All sponsors will be recognized on our website. Depending on contribution level you will receive:

- Logo placement on the homepage and/or sponsor page
- Cross linking to your homepage
- Inclusion of event photos in our photo gallery

Visibility of corporate Representatives

Major sponsors will be invited to participate as honored guest at all significant events to include:

- Ground breaking ceremony
- Ribbon cutting at grand opening ceremony
- Introduction as an esteemed guest at designated events

Long Term Recognition

Recognition will not end with the ribbon cutting ceremony. Your sponsorship will be permanently memorialized as part of the playground on our donor board at the playground site.

Be Creative

Do you have your own idea on how we can credit your generous contribution? Let us know!

Sponsorship Opportunities

Diamond Sponsor - \$25,000 (limit one)

- Exclusive Naming Rights to Playground Area
- Special recognition permanently placed at the site on donor wall
- Recognition on website homepage with logo displayed and preferred placement on sponsor page
- Logo included on all printed materials
- Invitation to attend all newsworthy events
- Major recognition at ribbon cutting ceremony
- Business name and logo on build t-shirts
- Corporate information included in media/press packet

Platinum Sponsor \$10,000

- Platinum level recognition permanently placed at site on donor wall
- Recognition on website homepage and logo placement on sponsor page
- Invitation to attend all newsworthy events
- Major recognition at ribbon cutting ceremony
- Corporate information included in media/press packet

Gold Sponsor \$5,000

- Gold level recognition permanently placed at site on donor wall
- Recognition on website
- Recognition at ribbon cutting ceremony

Silver Sponsor \$2,500

- Silver level recognition permanently placed at site on donor wall
- Recognition on website
- Invitation to ribbon cutting ceremony

Bronze Sponsor \$1,000

- Bronze level recognition permanently placed at site on donor wall
- Recognition on website
- Invitation to ribbon cutting ceremony

Family Sponsor \$500

- Family Sponsor level recognition permanently placed at site of donor wall
- Recognition on Website
- Invitation to ribbon cutting ceremony

General Sponsor under \$500

- Recognition on website
- Invitation to ribbon cutting ceremony

Component Sponsorships

In addition to our corporate sponsorships, we also have playground components available for sponsorship. All playground sponsors will be recognized on our website, as well as permanently recognized at the playground site on our donor wall. Component sponsorship opportunities are listed below and are available on a first-come, first-serve basis. If there is a component that you desire to sponsor, please contact the fundraising committee as soon as possible to confirm sponsorship and forward your sponsorship with payment.

Qty	Description	Unit Cost
3	Slither Slide Support Legs	\$ 141.00
3	Slither Slide Support Legs	\$ 174.00
11	Slither Slide Sections	\$ 215.49
3	Anywhere Seats	\$ 275.00
2	Slither Slide Sections	\$ 363.00
3	Slither Slide Sections	\$ 595.00
1	Sky Link	\$ 619.00
1	Scavenger Hunt	\$ 625.00
2	Spin Cup	\$ 642.00
1	Sliding Pole	\$ 655.00
1	Single Post Swing	\$ 995.00
1	Slither Slide Entrance	\$ 1,144.00
1	Twist Climber	\$ 1,329.00
1	Rock Climber	\$ 1,380.00
1	Tower Climber	\$ 1,528.00
1	Glide Slide	\$ 1,640.00
1	Twist and Shout	\$ 1,680.00
1	Fled Tred	\$ 1,700.00
1	Ripple Bridge	\$ 1,791.00
1	Stepped Platform	\$ 1,791.00
1	Tree House Climber	\$ 1,818.00
1	Stump Jump	\$ 1,980.00
1	Slither Slide Balcony	\$ 2,042.00
1	Adventure Tube	\$ 2,220.00
1	Cliff Hanger	\$ 2,328.00
1	Vortex	\$ 2,626.00
1	Spinami	\$ 3,862.00
1	Sea-Saw with Seat Backs	\$ 4,397.00
1	Deck Vine Climber	\$ 4,947.00
1	Arch Bridge with Custom Lettering	\$ 7,504.00

How to Contribute

Thank you for supporting the Village of Butler Playground Fundraising Campaign. When you become a playground sponsor, you choose your level of sponsorship by purchasing a playground component or making a donation to the playground fund. Component sponsorship opportunities are listed and available on a first-come first-serve basis.

Corporate sponsorship levels are:



Please make donations payable to:

BCF Playground Fund
12621 W. Hampton Ave
Butler, WI 53007

Business, Organization, or Individual Name

Address

City, State, Zip

Phone

Email

Level of Sponsorship:

- Diamond
- Platinum
- Gold
- Silver
- Bronze
- Family
- General

Amount Enclosed

- Component Sponsorship

Name of Component/Components

Donations can also be made through the official GoFundMe page at:
<https://www.gofundme.com/butlerwiplayground>

All donations are tax deductible, as the Butler Community Foundation is a nonprofit 501(c)3 organization

FUNDRAISING COMMITTEE

Kayla Chadwick, Village Administrator

Patricia Tiarks, Village President

Christy Ojeda, Park and Recreation Committee

Robert Bruno, Elite Environmental Services

Lisa Charelbois, Butler Public Library

Tiffany Orvis, Library Board Trustee

Diana Armstrong, Resident

For more information please contact;

Kayla Chadwick, Village Administrator

12621 W. Hampton Ave

Butler, WI 53007

262-783-2525 x: 1222

kchadwick@butlerwi.gov